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Insights on Renewable Energy Project Finance

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Project Financing – ECAI Web Forum
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Stoel Rives' Renewable Energy Team





Overview

- Risk versus Return
- Assessing Risk and Return
- Risk and Return in Energy Finance
- Wind, Solar, and Biomass
- Geothermal, Hydroelectric
- Summary





Risk and Return

- **The Basic Adage**
 - The greater the risk, the greater the rate of return required
- **Corollary**
 - If risk exceeds rate of return then you won't get any money





Basic Energy Project Finance

- **Project purports a certain level of revenue and costs**
 - Proforma with agreed upon performance criteria to be met
- **Project demonstrates conformity with a standard level of risk for its category relative to the potential source of financing.**
 - Team of lawyers, accountants, scientists and engineers on each side exchange information
 - Outstanding items allow financier to increase costs up to a threshold where the financier can exit transaction





Basic Energy Project Development

- Project concept, location and rough design
- Permits and purchase contracts obtained while detail design developed
- **Financing** secured
- Construction
- Operation





Assessing Risk and Return

- **Risk and Return are not so easily distinguished**
 - Risk on the rate of return itself
 - Risk on the core project's viability
- **Risk and Return are like apples and oranges**
 - Both fruit, but it takes some valuation unique to the assessor to decide their comparative values and find the balance between them
- **Uncertainty is risk; certainty is what eliminates risk. Types of risk/uncertainty:**
 - Permit and regulatory risk
 - Technology and
 - Resource supply
 - Sales (revenue)





Risk and Return in Energy Finance

- The assessment of risk is unique to each type of electrical energy generation technology
 - e.g.: Bio-mass endures a very intense fuel supply scrutiny whereas fuel supply is not a solar energy concept
 - e.g.: Wind endures a wind resource assessment that is fraught with variability whereas geo-thermal is expected to be proved to a particular steady state capability.
- Newer technology inherently is given a greater risk
- For most project types there is a basic, minimum hurdle for risk and return





Types of Finance

- Balance sheet finance versus project lending or investment
- Recourse lending versus non-recourse lending
- Lending versus investment
- Bonds versus loans versus equity





Project Risk in General

- Real Estate
- Land Use, Permitting and Governmental Regulation
- Construction
- Operational - Supply (fuel or energy source)
- Operational – Revenue (production and \$ rates)
- Litigation, Incident, etc





Solar Thermal Project Risk and Finance-ability

- Land Use, Permitting and Governmental Regulation
 - Species and habitat issues with large portions of land used
 - Transmission often not nearby
- Construction
 - New technology and companies
- Operations - Supply
 - How much solar energy predicted and actual
- Operations – Revenue
 - Length and terms of power purchase agreement
 - Dependency on federal or state incentives and their predictability to be profitable
- Litigation, Incident, etc
 - Potential Endangered Species Act issues





Solar PV Project Risk and Finance-ability

- Land Use, Permitting and Governmental Regulation
 - Species and habitat issues with large portions of land used
 - Transmission often not nearby
- Construction
 - New technology and companies
- Operations - Supply
 - How much solar energy predicted and actual
- Operations – Revenue
 - Length and terms of power purchase agreement
 - Dependency on federal or state incentives and their predictability to be profitable (Is not-competitive at all with other renewable sources without significant incentives or subsidy)
- Litigation, Incident, etc
 - Potential Endangered Species Act issues





Biomass Project Risk and Finance-ability

- Land Use, Permitting and Governmental Regulation
 - Air Quality and BACT
 - CO2 laws
- Operations - Supply
 - Fuel stock availability and reliability
 - Fuel stock and transport cost
- Operations – Revenue
 - Length and terms of power purchase agreement
 - Price versus cost
- Litigation, Incident, etc
 - Emissions (CO2 and pollutants)





Wind Project Risk and Finance-ability

- Land Use, Permitting and Governmental Regulation
 - Visual, habitat, erosion and avian impacts
 - Transmission
- Operations - Supply
 - Predicted versus actual wind energy production
- Operations – Revenue
 - Length and terms of power purchase agreement
- Litigation, Incident, etc
 - Avian impacts





Geothermal Project Risk and Finance-ability

- Land Use, Permitting and Governmental Regulation
 - Habitat, groundwater, emissions
 - Transmission
- Operations - Supply
 - Predicted versus actual steam temperature and volumes
 - Durability of geothermal reservoir (injection?)
- Operations – Revenue
 - Length and terms of power purchase agreement
 - Outages related to steam quality problems

